

## OTHER BUSINESS CONFERENCE

VS

## PURPOSE

Run-of-the-mill Business Conference

**\$1600 – \$3500**

Purpose Conference

**\$499 – \$1299**

- > A flat, forgettable experience
- > Boring conference venue with bad carpet (why is the carpet always bad?!)
- > Stuffy space with no natural light.
- > Limited thought given to attendee experience beyond selling you a ticket.
- > An additional \$200 for a conference dinner.
- > Everyone resorts to phones...
- > The event feels like one big sales pitch from sponsors and exhibitors.
- > Cookie-cutter, generic, really nothing special and nothing to write home about.
- > Transactional exchanges, surface-level networking.
- > No thought given to paper, plastic or food waste.
- > You don't stay in touch with the organisers or attendees.
- > Some snoozefest speakers, you end up skipping a lot of the talks.



A unique and memorable experience : )



A stunning and iconic venue: Carriageworks Sydney.



All-inclusive of catering and social events.



Highly considered event designed around you and your experience.



Nourishing, sustainably-sourced meals from social enterprise Two Good Co.



A place to make deep connections.



Your ticket price helps us support scholarship places for early career and/or disadvantaged delegates.



Rich, well-structured content, facilitated to encourage deep reflection as well as practical action.



A digital goodie bag of offers from our partners to explore after the event.



A sustainably designed and produced event.



Careers Fair, Impact Capital Hub — we care about the success of your career, your company.



Art, music and performance to inspire and delight you.